Renlaw Customer Capture Form

Customer Name _____

Address 1 _____

Address 2 _____

Town/ City _____

Province
◯ Gauteng ◯ Northern Cape ◯ KZN
◯ Western Cape ◯ North West ◯ Limpopo
◯ Eastern Cape ◯ Free State ◯ Mpumalanga

Postal Code [ ][ ][ ][ ] Country if other than RSA _____

Reception phone number [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

Cc. Registration [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

VAT. Number [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

Price Group ◯ End-User ◯ Reseller ◯ O.E.M.

Website www.[ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

Industry

◯ Poultry
◯ Meat
◯ Fruit & Veg.
◯ Other Food
◯ Packaging
◯ Corrugated
◯ Metal-working
◯ Print/ Labelling/ Converting/ Foil
◯ Recycling
◯ Textile
◯ Other

Source

◯ E-marketing
◯ Existing
◯ Google
◯ Print Media
◯ Referral
◯ Sales Rep. cold call
◯ Trade Expo.

Contact 1

First Name _____ Surname _____
Mobile _____ Direct line _____
e-mail _____
Position (closest) ◯ Purchasing/ Finance
Primary contact* ◯ Production/ Maintenance
Y / N ◯ Stores

Contact 2

First Name _____ Surname _____
Mobile _____ Direct line _____
e-mail _____
Position (closest) ◯ Purchasing/ Finance
Primary contact* ◯ Production/ Maintenance
Y / N ◯ Stores

Contact 3

First Name _____ Surname _____
Mobile _____ Direct line _____
e-mail _____
Position (closest) ◯ Purchasing/ Finance
Primary contact* ◯ Production/ Maintenance
Y / N ◯ Stores

* **Primary contact = sales contact for sending quotes, follow ups etc.**